



Founder: Susi Lacoff Resner

With only some fabric samples, scissors and an ingenious idea, Yoga UGo™ Founder Susi Lacoff Resner, took a simple design concept and is growing it into a national sensation.

After attending a Yoga teacher training and seeing the students struggling to organize their yoga mats, books, water bottles and other items into awkward bags and carriers, Susi knew there had to be a better way. She began experimenting with her idea of a mesh bag that was elegant and remarkably simple to use and created a truly original product that is as functional as it is beautiful.

Susi always loved designing textiles and working with color and texture and with parents in the fabric and carpet business she was surrounded by these elements from a young age. However, with the technology boom of the 1980's Susi was lured to a new type of “designing” career. Leaving her textile roots behind, Susi moved to designing technology solutions as she helped corporations use groundbreaking advances in the field to manage their businesses.

Today, Susi has blended her backgrounds to bring simple, exquisite design to a world that is changing at an ever-increasing pace. “It is simplicity and peace that we have all come to crave and I hope Yoga Ugo™ helps to stylishly bring you both; on and off your yoga mat.”

